

## PRESS RELEASE

### TVN S.A.

166 Wiertnicza Str.  
02-952 Warsaw, Poland  
tel. +48 22 856 60 60  
fax. +48 22 856 66 66  
[www.investor.tvn.pl](http://www.investor.tvn.pl)  
[www.tvn.pl](http://www.tvn.pl)  
[www.onet.pl](http://www.onet.pl)  
[www.n.pl](http://www.n.pl)  
<http://prasa.tvn.onet.pl>



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## PERSONAL CHANGES WITHIN THE TVN GROUP

**TOMASZ POŹNIAK WILL BECOME DIRECTOR OF THE INVESTOR RELATIONS UNIT IN THE TVN GROUP STARTING FROM FEBRUARY 1ST 2010.**

**ANNA CZERNIEJEWSKA WILL BECOME DIRECTOR OF THE CORPORATE UNIT IN THE TVN GROUP.  
KAROL SMOLAŁ WILL BECOME DIRECTOR OF THE EXTERNAL RELATIONS UNIT AT TVN.**

Warsaw – January 21<sup>st</sup>, 2010

Tomasz Poźniak will be responsible for investor relations and managing flow of information between the TVN Group and participants of the capital market.

Tomasz Poźniak is 34 years old. Since 2001 he has been working for Telekomunikacja Polska, where for the last 4 years he has been manager in finance organisation, responsible for an investment program of TP Group and then budgeting and managerial reporting procedures. In late 2007 he was appointed Head of TP Group Investor Relations Department. Tomasz Poźniak graduated from Warsaw School of Economics.

Anna Czerniejewska will be responsible for corporate PR, including external PR and internal communication, and also for coordination of PR activities within the TVN Group. Anna Czerniejewska has so far been the PR manager of the ITI Group, where she has already been working for ten years.

The present director of the Corporate Unit of the TVN Group – Karol Smolał will be responsible for external relations of the TVN television, including public affairs and CSR. He will also act as the spokesman of both, TVN television and TVN Group.



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TVN Group is the leading media group in Poland. TVN Group owns and operates eleven television channels.



TVN, our principal free-to-air channel, is recognized in the Polish market as a leading television broadcaster of high quality entertainment and comprehensive independent news and current affairs programs. TVN reaches 89% of households in Poland.



TVN7 is an entertainment channel that complements TVN's offer by broadcasting feature films and television series. The channel reaches 52% of households in Poland.



TVN24 channel is the first 24-hour news and current affairs television channel in Poland, reaching 48% of households in Poland.



TVN CNBC Biznes is our business news channel launched in cooperation with CNBC Europe.



TVN Meteo is Poland's first dedicated weather channel reaching 47% of households in Poland.



TVN Turbo is Poland's first thematic channel aimed at men and at the same time dedicated mainly to motorization. The channel reaches 47% of households in Poland.



TVN Style is a thematic channel focused on life styles, health and beauty aimed at women. The channel reaches 47% of households in Poland.



ITVN is a television channel that targets viewers of Polish origin living abroad. It is available in Europe, Northern America and Australia.



Telezakupy Mango is the only, all day, teleshopping channel in Poland, reaching 44% of households.



NTL is a local television channel addressed to residents of Radomsko and surroundings.



TVN Warszawa is a local television channel focused on Warsaw, its life and inhabitants.





TVN Group also owns Onet.pl, which is the largest and the most popular internet portal in Poland.

Onet.pl is pioneer among Polish internet portals in income diversification. Apart from marketing income (advertisement, e-commerce, search advertisement), Onet.pl generates income out of services (pay content services, mail and hosting services, auction and dating services, telecommunications services). Since 2000 Onet.pl has been the uncontested leader in the Polish internet advertising market.

Onet.pl is the internet leader in Poland in core content: business, finance, law; news, socio-political journalism; media; sport; touristic.

Onet's services are also leaders in their categories:



OnetBlog – the biggest blog service in Polish internet.



Sympatia.pl – the most popular dating service in Poland.



Onet.tv – an innovative multimedia platform.



OnetLajt – a special version of the portal aimed at mobile phones and mobile devices users.

Onet is also strategic partner of Skype Communications.



OnetSkype is a Polish version of the world's most popular internet communicator.

In 2007 Onet launched Zumi.pl.



Zumi is a new tool, not existing before on the Polish market, bringing together the features of map services, online directory and yellow pages.



TVN Group also owns **tvn24.pl**, the first news portal in Poland, which combines text, voice and video. The web site contains extensive video content related to the most important events in Poland and all over the world. The portal features paid access to the on-line broadcast of the TVN24 channel as well as information and materials that haven't been broadcast on television.



TVN Group also owns **plejada.pl**, an interactive multimedia site dedicated to show business. It is the first project on the Polish market available immediately on launch via three platforms – Internet, mobile phones and "n" platform.



## TVN Group holds 51% of share capital of digital pay-tv platform “n”

**Pay-tv platform “n”** launched on October 12, 2006. It is the first satellite platform in Poland and central-eastern Europe to offer HD channels, Personal Video Recorder (PVR) and Video on Demand (VOD) in one.

Pay-tv platform “n” offer gives the largest selection of programs among all digital platforms in Poland. It includes 9 HD channels: TVN HD, TVP HD, HBO HD, MGM HD, FILMBOX HD, DISCOVERY HD, NSPORT HD, EUROSPORT HD, MTVNHD as well as some own-produced channels, such as: RELIGIA.TV, WOJNA I POKÓJ, NSPORT HD and unavailable on other platforms: MGM HD, NTALK, TVN LINQUA, RELIGIA.TV, DISCOVERY HD and DISCOVERY HISTORIA, NASN, BABY TV, DA VINCI LEARNING, OTV, TVP SPORT, SPORTKLUB, SPORTKLUB + and TVN MED.

Pay-tv platform “n” is an unchallenged leader in the most up-to-date TV technologies available in the Polish market. Along with rich program offer, pay-tv platform “n” is also about some innovative services, including: NPORTAL – seven theme information services available after connecting your nBox HDTV or nBox HDTV recorder to internet; NRADIO and NRADIO HD featuring 5.1 sound; and the most advanced EPG offering some unique and easy to operate features.

Pay-tv platform “n” is available in over 1500 nationwide points of sale, an online shop and through a state-of-the-art call center.



TVN S.A.'s shares have been traded on the Warsaw Stock Exchange since December 7, 2004 and are included in the Warsaw Stock Exchange indices, including the WIG 20 and WIG Media.

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For further information please contact:

Karol Smolağ  
 Corporate PR Director, Spokesman  
 ☎ +48 22 856 66 88  
 mobile: +48 516 444 388  
 e-mail : [k.smolag@tvn.pl](mailto:k.smolag@tvn.pl)

