

## PRESS RELEASE

### TVN S.A.

166 Wiertnicza Str.  
02-952 Warsaw, Poland  
tel. +48 22 856 60 60  
fax. +48 22 856 66 66  
[www.investor.tvn.pl](http://www.investor.tvn.pl)  
[www.tvn.pl](http://www.tvn.pl)  
[www.onet.pl](http://www.onet.pl)  
[www.n.pl](http://www.n.pl)  
<http://prasa.tvn.onet.pl>



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## TVN 2009 IDEAL EMPLOYER

**Warsaw, February 4<sup>th</sup> 2010 – TVN Group was acknowledged with the Ideal Employer 2009 award in two categories.**

In the second edition of the survey conducted among Polish professionals (Universum Professional Survey) TVN Group ranked first in the “Business” and the “Humanities” categories, being acknowledged with the Perfect Employer 2009 titles.

Additionally TVN Group ranked 7<sup>th</sup> in the “Science” category and 8<sup>th</sup> in the “IT” category.

Universum Professional Survey is an independent study conducted every year worldwide. Its aim is a detailed analysis of the perception of the companies as employers both outside and inside the organization. 8 thousand respondents were surveyed in this years study.



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TVN Group is the leading media group in Poland. TVN Group owns and operates eleven television channels.



TVN, our principal free-to-air channel, is recognized in the Polish market as a leading television broadcaster of high quality entertainment and comprehensive independent news and current affairs programs. TVN reaches 89% of households in Poland.



TVN7 is an entertainment channel that complements TVN's offer by broadcasting feature films and television series. The channel reaches 52% of households in Poland.



TVN24 channel is the first 24-hour news and current affairs television channel in Poland, reaching 48% of households in Poland.



TVN CNBC Biznes is our business news channel launched in cooperation with CNBC Europe.



TVN Meteo is Poland's first dedicated weather channel reaching 47% of households in Poland.



TVN Turbo is Poland's first thematic channel aimed at men and at the same time dedicated mainly to motorization. The channel reaches 47% of households in Poland.



TVN Style is a thematic channel focused on life styles, health and beauty aimed at women. The channel reaches 47% of households in Poland.



ITVN is a television channel that targets viewers of Polish origin living abroad. It is available in Europe, Northern America and Australia.



Telezakupy Mango is the only, all day, teleshopping channel in Poland, reaching 44% of households.



NTL is a local television channel addressed to residents of Radomsko and surroundings.



TVN Warszawa is a local television channel focused on Warsaw, its life and inhabitants.





TVN Group also owns Onet.pl, which is the largest and the most popular internet portal in Poland.

Onet.pl is pioneer among Polish internet portals in income diversification. Apart from marketing income (advertisement, e-commerce, search advertisement), Onet.pl generates income out of services (pay content services, mail and hosting services, auction and dating services, telecommunications services). Since 2000 Onet.pl has been the uncontested leader in the Polish internet advertising market.

Onet.pl is the internet leader in Poland in core content: business, finance, law; news, socio-political journalism; media; sport; touristic.

Onet's services are also leaders in their categories:



OnetBlog – the biggest blog service in Polish internet.



Sympatia.pl – the most popular dating service in Poland.



Onet.tv – an innovative multimedia platform.



OnetLajt – a special version of the portal aimed at mobile phones and mobile devices users.

Onet is also strategic partner of Skype Communications.



OnetSkype is a Polish version of the world's most popular internet communicator.

In 2007 Onet launched Zumi.pl.



Zumi is a new tool, not existing before on the Polish market, bringing together the features of map services, online directory and yellow pages.



TVN Group also owns **tvn24.pl**, the first news portal in Poland, which combines text, voice and video. The web site contains extensive video content related to the most important events in Poland and all over the world. The portal features paid access to the on-line broadcast of the TVN24 channel as well as information and materials that haven't been broadcast on television.



TVN Group also owns **plejada.pl**, an interactive multimedia site dedicated to show business. It is the first project on the Polish market available immediately on launch via three platforms – Internet, mobile phones and "n" platform.



## TVN Group holds 51% of share capital of digital pay-tv platform “n”

**Pay-tv platform “n”** launched on October 12, 2006. It is the first satellite platform in Poland and central-eastern Europe to offer HD channels, Personal Video Recorder (PVR) and Video on Demand (VOD) in one.

Pay-tv platform “n” offer gives the largest selection of programs among all digital platforms in Poland. It includes 9 HD channels: TVN HD, TVP HD, HBO HD, MGM HD, FILMBOX HD, DISCOVERY HD, NSPORT HD, EUROSPORT HD, MTVNHD as well as some own-produced channels, such as: RELIGIA.TV, WOJNA I POKÓJ, NSPORT HD and unavailable on other platforms: MGM HD, NTALK, TVN LINQUA, RELIGIA.TV, DISCOVERY HD and DISCOVERY HISTORIA, NASN, BABY TV, DA VINCI LEARNING, OTV, TVP SPORT, SPORTKLUB, SPORTKLUB + and TVN MED.

Pay-tv platform “n” is an unchallenged leader in the most up-to-date TV technologies available in the Polish market. Along with rich program offer, pay-tv platform “n” is also about some innovative services, including: NPORTAL – seven theme information services available after connecting your nBox HDTV or nBox HDTV recorder to internet; NRADIO and NRADIO HD featuring 5.1 sound; and the most advanced EPG offering some unique and easy to operate features.

Pay-tv platform “n” is available in over 1500 nationwide points of sale, an online shop and through a state-of-the-art call center.



TVN S.A.’s shares have been traded on the Warsaw Stock Exchange since December 7, 2004 and are included in the Warsaw Stock Exchange indices, including the WIG 20 and WIG Media.

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For further information please contact:

Karol Smolağ  
 Director of the External Relations Unit,  
 Spokesman  
 ☎ +48 22 856 66 88  
 mobile: +48 516 444 388  
 e-mail : [k.smolag@tvn.pl](mailto:k.smolag@tvn.pl)

