

PRESS RELEASE



THE BEST AUTUMN IN THE HISTORY OF TVN! TVN BEATS POLSAT ON AN ALL DAY BASIS

Warsaw – December 1, 2005 – TVN S.A. For the first time in the history of the TVN channel, TVN has beaten its commercial competitor - Polsat, as measured on the all day basis.

In November 2005 TVN's nationwide all day market share reached a level of 16.9% (Polsat – 16.4%, TVP1 – 23.6%, TVP2 – 22.1%). TVN was also the most widely watched television channel among viewers living in cities above 100.000 inhabitants (TVN – 22.0%, Polsat – 13.2%, TVP1 – 18.1%, TVP2 – 17.9%), cities above 50.000 inhabitants (TVN – 21.3%, Polsat – 13.3%, TVP1 – 19.1%, TVP2 – 18.4%) as well as in the target group (people aged between 16 to 49, living in cities) with a result of 21.4% (Polsat – 16.3%, TVP 1 – 18.2%, TVP 2 – 18.1%).

The TVN channel achieved its best monthly result in all those target groups among all television channels in Poland, despite the fact that its coverage is still at a level of 85% (compared to 100% of TVP1, TVP2 and Polsat).

Due to the very high quality of our programming, viewers spent the majority of their time watching TVN channel – 102 minutes on average (ATS indicator for November 2005).

This success is attributable to the record results of our entertainment shows and series broadcast during the autumn season. During the month of November the best rated shows were: *Taniec z gwiazdami* (5,938,148 viewers), *Fakty* (4,747,067 viewers), *Uwaga* (4,122,203 viewers), *Harry Potter and Chamber of Secrets* (4,064,308 viewers), *Na Wspólnej* (4,033,648 viewers), *Niania* (4,015,934 viewers), *W11-Wydział Śledczy* (4,011,448 viewers), *Detektywi* (3,867,883 viewers) and *Szymon Majewski Show* (3,784,853 viewers).

November's record is a result of a consistent programming strategy.

Piotr Walter, the CEO of TVN said:

„We are trying to live up to the expectation of viewers, we are happy that this is being acknowledged and more and more viewers often choose TVN.”

Edward Mischczak, Programming Director adds:

„Smaller coverage, better results, fewer failed experiments, eight years of hard work and consistency.”



TVN Group is a leading television broadcaster in Poland. TVN Group owns and operates eight television channels: TVN, TVN 7, TVN 24, TVN Meteo, TVN Turbo, ITVN, TVN Style and TVN Gra.

TVN, our principal free-to-air channel, is recognized in the Polish market as a leading television broadcaster of high quality entertainment and comprehensive independent news and current affairs programs. TVN 7 is an entertainment channel that complements TVN's programs by broadcasting feature films, television series and game shows. TVN 24 channel is the only 24-hour news and current affairs television channel in Poland. TVN Meteo and TVN Turbo are Poland's first dedicated weather and automotive channels, respectively. TVN Style is a thematic channel focused on health and beauty. ITVN is a television channel that targets viewers of Polish origin living abroad. TVN Gra is an interactive game show channel.

TVN S.A.'s shares have been traded on the Warsaw Stock Exchange since December 7, 2004 and are included in the Warsaw Stock Exchange indices, including the WIG 20, TechWig and Wig Media.

Additional information is available at www.investor.tvn.pl

For further information please contact:

Malgorzata Czaplicka
Investor Relations Manager
☎ (+48) 22 856 66 14
Mobile: (+48) 502 555 614
Fax: (+48) 22 856 65 71
mail: m.czaplicka@tvn.pl